


Why Kenya? An educated and skilled workforce. | Campaign Monitor

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Why Kenya?

An educated and skilled work force

Kenya's educated and skilled work force has made the country the business hub of Eastern Africa.

"Young people need jobs, but they also create jobs. Kenya has an educated workforce and a dynamic service industry, which typically has lower barriers of entry than agriculture or manufacturing, and provides opportunities for young entrepreneurs."

- » English is one of Kenya's official languages and most Kenyans speak it fluently.
- » Kenya has the most university and college educated English speaking professionals in East Africa.
- » Kenya offers a lot of IT training in particular and produces skilled software developers, hardware maintenance engineers, systems analysts and IT consultants.

Source: [The World Bank](#)

Kenya (Kenya) 
VISION2030

Learn more at
<http://investmentkenya.com>

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